



# Coats for Kids

## *ABOUT...*

Each year, many youngsters and adolescents in Burlington attend school with inadequate clothing. This problem is particularly evident in winter when many are forced to attend school and other functions with poor quality outerwear. On particularly bitter days this can lead to a host of problems, including absenteeism and, sometimes illness.

Donnell Insurance Brokers Ltd. will offer two \$1500.00 scholarships per year to encourage student participation in this program. It is intended to promote awareness of and solutions for this problem.

## *Here's how it will work...*

### *Program*

Every high school in Burlington will be asked to participate in COATS FOR KIDS. Each school, based on its' size, will be required to collect a minimum number of quality coats, that is new or "gently" used coats. The coats must be clean and in good condition. Sizing does not matter as there are enough children in need in this community that we will find a grateful recipient.

### *Minimum criteria*

School population September 30 – less than 1000 – 30 coats required  
School population September 30 – 1000 to 1499 - 50 coats required  
School population September 30 - over 1500 - 60 coats required

Once a school has met its' target, it can proceed to select two worthy students for scholarship consideration. Criteria for attaining the scholarship are outlined below.

### *Scholarship criteria:*

To qualify for consideration of a Scholarship, a graduating student must:

- Achieve at least a B average in their graduating year
- Be accepted at College, University or a Trade School
- Have contributed to the well-being of other students and the school while also having completed the requirement of 40 hours of volunteer service
- Have been a student in 'good standing' throughout their high school career
- Complete an essay of a maximum of 250 words to accompany their application based on a question posed by Donnell Insurance

### *Selection process*

The high school may identify their two qualifying students in any manner they choose, given that those chosen meet the criteria outlined above and that the school has reached its' target of coats by December 15 each year.

Once the students are chosen and the essays are submitted a committee of adjudicators will read the essays and choose the two recipients for the year.

The annual deadline for the submission of coats to a central location in each school is December 15.

The application for a Donnell Scholarship will be available in the Student Services area of the school and made available to the students on April 1st.

The deadline for the submission of applications and essays for the scholarships will be May 15.

The deadline for the Review Committee to make their decision is June 1st.

*Let's encourage high school students to donate coats and jackets to less fortunate children in the Burlington community!*